

What is claimed is:

1. A method of constructing a transaction card sheet product having a plurality of transaction card assemblies, the method comprising the steps of:

providing a sheet of material;

printing non-variable data on selected portions of the sheet of material;

applying a strip of removable tape to the sheet of material;

printing variable data on selected portions of the sheet of material and the strip of tape;

laminating the sheet of material with a transparent material so as to cover the variable and non-variable data printed on the sheet of material while permitting the strip of tape to be selectively removed from the sheet of material; and

cutting the laminated sheet of material to define the plurality of transaction card assemblies such that each transaction card assembly includes an information card having variable and non-variable data printed thereon and a corresponding tape receiving portion attached to the information card and having a corresponding portion of the strip of removable tape attached thereto with variable data printed thereon which corresponds to the variable data printed on the information card.

2. The method of claim 1 wherein the cutting step further comprises cutting the laminated sheet of material to define a plurality of tag elements removably attached to the information card and having variable and non-variable data printed thereon, the variable

data of each of the tag elements corresponding to the variable data of the information card and the corresponding portion of the strip of tape.

3. The method of claim 1 wherein the strip of tape is applied to the sheet of material adjacent to one of the longitudinal edges of the sheet of material along substantially the entire length of the sheet of material.

4. The method of claim 3 wherein the step of applying the strip of tape further comprises applying another strip of removable tape adjacent to the opposing longitudinal edge of the sheet of material along substantially the entire length of the sheet of material.

5. The method of claim 4 wherein the strips of tape are applied to the sheet of material simultaneously.

6. The method of claim 1 further comprising applying a magnetic strip to the laminated sheet prior to cutting the laminated sheet of material.

7. A method of constructing a transaction card sheet product having a plurality of transaction card assemblies, the method comprising the steps of:

providing a sheet of material;

printing variable and non-variable data on selected portions of the sheet of material;

laminating the sheet of material with a transparent material so as to cover the variable and non-variable data printed on the sheet of material;

applying a strip of removable tape to the laminated sheet of material;
reading the variable data printed on the laminated sheet of material;
printing variable data on selected portions of the strip of tape in response to reading
the variable data printed on the laminated sheet of material; and
cutting the laminated sheet of material to define the plurality of transaction card
assemblies such that each transaction card assembly includes an
information card having variable and non-variable data printed thereon and
a corresponding portion of the strip of removable tape attached thereto with
variable data printed thereon which corresponds to the variable data printed
on the information card.

8. The method of claim 7 wherein the cutting step further comprises cutting the
laminated sheet of material to define a plurality of tag elements removably attached to the
information card and having variable and non-variable data printed thereon, the variable
data of each of the tag elements corresponding to the variable data of the information card
and the corresponding portion of the strip of tape.

9. The method of claim 7 wherein the strip of tape is applied to the laminated sheet
of material adjacent to one of the longitudinal edges of the laminated sheet of material
along substantially the entire length of the laminated sheet of material.

10. The method of claim 9 wherein the step of applying the strip of tape further
comprises applying another strip of removable tape adjacent to the opposing longitudinal

edge of the laminated sheet of material along substantially the entire length of the laminated sheet of material.

11. The method of claim 10 wherein the strips of tape are applied to the sheet of material simultaneously.

12. The method of claim 7 further comprising applying a magnetic strip to the laminated sheet prior to cutting the laminated sheet of material.

13. A method of constructing a transaction card sheet product having a plurality of transaction card assemblies, the method comprising the steps of:

providing a sheet of material;

printing non-variable data on selected portions of the sheet of material;

laminating the sheet of material with a transparent material so as to cover the non-variable data printed on the sheet of material;

applying a strip of removable tape to the laminated sheet of material;

printing variable data on selected portions of the laminated sheet of material and the strip of tape; and

cutting the laminated sheet of material to define the plurality of transaction card assemblies such that each transaction card assembly includes an information card having variable and non-variable data printed thereon and a corresponding portion of the strip of removable tape attached thereto with

variable data printed thereon which corresponds to the variable data printed on the information card.

14. The method of claim 13 wherein the cutting step further comprises cutting the laminated sheet of material to define a plurality of tag elements removably attached to the information card and having variable and non-variable data printed thereon, the variable data of each of the tag elements corresponding to the variable data of the information card and the corresponding portion of the strip of tape.

15. The method of claim 13 wherein the cutting step further comprises cutting the laminated sheet of material to define a corresponding tape receiving portion attached to the information card and having the corresponding portion of the strip of tape attached to the corresponding tape receiving portion.

16. The method of claim 15 wherein the strip of tape is applied to the laminated sheet of material adjacent to one of the longitudinal edges of the laminated sheet of material along substantially the entire length of the laminated sheet of material.

17. The method of claim 15 wherein the step of applying the strip of tape further comprises applying another strip of removable tape adjacent to the opposing longitudinal edge of the laminated sheet of material along substantially the entire length of the laminated sheet of material.

18. The method of claim 17 wherein the strips of tape are applied to the sheet of material simultaneously.

19. The method of claim 13 further comprising applying a magnetic strip to the laminated sheet prior to cutting the laminated sheet of material.

20. A transaction card sheet product, comprising:

a sheet of material having variable and non-variable data printed on selected portions of the sheet of material; and

a strip of removable tape applied to the sheet of material, the strip of removable tape having variable data printed on selected portions of the strip of removable tape,

wherein the sheet of material is laminated with a transparent material forming a laminated sheet of material, the transparent material cover the variable and non-variable data printed on the sheet of material while permitting the strip of tape to be selectively removed from the sheet of material,

wherein the laminated sheet of material is cut to define a plurality of transaction card assemblies such that each transaction card assembly includes an information card having variable and non-variable data printed thereon and a corresponding tape receiving portion attached to the information card and having a corresponding portion of the strip of removable tape attached thereto with variable data printed thereon which corresponds to the variable data printed on the information card.

21. The transaction card sheet product of claim 20 wherein the strip of tape is applied to the sheet of material adjacent to one of the longitudinal edges of the sheet of material along substantially the entire length of the sheet of material.

22. The transaction card sheet product of claim 21 further comprising another strip of removable tape applied adjacent to the opposing longitudinal edge of the sheet of material along substantially the entire length of the sheet of material.

23. The transaction card sheet product of claim 20 wherein the tape receiving portion is removable from the information card.

24. A transaction card sheet product, comprising:

a sheet of material having variable and non-variable data printed on selected portions of the sheet of material, the sheet of material being laminated with a transparent material so as to cover the variable and non-variable data printed on the sheet of material; and

a strip of removable tape applied to the laminated sheet of material, the strip of removable tape having variable data printed on selected portions of the strip of removable tape,

wherein the laminated sheet of material is cut to define a plurality of transaction card assemblies such that each transaction card assembly includes an information card having variable and non-variable data printed thereon and a corresponding portion of the strip of removable tape attached thereto with

variable data printed thereon which corresponds to the variable data printed on the information card.

25. The transaction card sheet product of claim 24 wherein the strip of tape is applied to the sheet of material adjacent to one of the longitudinal edges of the sheet of material along substantially the entire length of the sheet of material.

26. The transaction card sheet product of claim 25 further comprising another strip of removable tape applied adjacent to the opposing longitudinal edge of the sheet of material along substantially the entire length of the sheet of material.

27. A transaction card sheet product comprising the steps of:

a sheet of material having non-variable data printed on selected portions of the sheet of material;

a transparent material laminating the sheet of material so as to cover the non-variable data printed on the sheet of material;

a strip of removable tape applied to the laminated sheet of material; and

variable data printed on selected portions of the transparent material and the strip of tape; and

wherein the laminated sheet of material is cut to define a plurality of transaction card assemblies such that each transaction card assembly includes an information card having variable and non-variable data printed thereon and a corresponding portion of the strip of removable tape attached thereto with

variable data printed thereon which corresponds to the variable data printed on the information card.

28. The transaction card sheet product of claim 27 wherein the strip of tape is applied to the sheet of material adjacent to one of the longitudinal edges of the sheet of material along substantially the entire length of the sheet of material.

29. The transaction card sheet product of claim 28 further comprising another strip of removable tape applied adjacent to the opposing longitudinal edge of the sheet of material along substantially the entire length of the sheet of material.

30. The transaction card sheet product of claim 27 wherein the laminated sheet of material is further cut to define a corresponding tape receiving portion attached to the information card with the corresponding portion of the strip of tape attached to the corresponding tape receiving portion.

31. The transaction card sheet product of claim 30 wherein the tape receiving portion is removable from the information card.